



Walk&Wall®

Installation, Cleaning, and Removal Recommendations

Information is based on our knowledge and experience. Not all aspects which should be considered for application will be explained. Specialized and occupational knowledge and competence of a professional sign maker are presupposed. Due to the diversity of influencing factors during application and use, we strongly recommend situational tests of our products by customers who wish to use the material for special applications. No legal binding warranty of certain qualities can be derived from our information.

Walk&Wall® is a printable, adhesive-backed, textured vinyl for interior and exterior floor and wall graphics. Reinforced with a fabric backing for strength and dimensional stability, **Walk&Wall®** is ideal for short- to medium-term floor and wall graphics in a wide variety of interior and exterior applications. *NO lamination needed!* **Walk&Wall®** is certified non-skid in both wet and dry conditions. Installation is simple if you use the recommended tools and follow a few basic rules. Please consider the recommendations of this instruction guide carefully.

BASIC INFORMATION

APPLICATION SURFACE:

Walk&Wall® is designed to be installed on interior and exterior floor and wall surfaces, including tile and wood floors, laminate flooring, carpeting, metal, painted surfaces, painted concrete block, sealed concrete, asphalt, sidewalks and more. NOT RECOMMENDED for freshly painted surfaces and porous stone surfaces.

CLEANING:

Application surface must be clean and free of grease and dust. Remove loose dirt or particles from application surface with a stiff-bristled brush. Extremely dirty surfaces may require additional washing. Prevent contact with solvent- and ammonia-based cleansers. Two drops of dish soap similar to Dawn or Joy in one gallon of water makes a good cleaning solution. Surface must be rinsed and completely dry before graphic is applied.

METHOD OF APPLICATION

APPLICATION:

1. For best performance, consider rounding the corners of your graphics for maximum adhesion and to prevent edge-lift, especially in areas of consistent foot traffic.
2. For larger graphics, the use of a chalk line or other method will help ensure your graphic will be installed and positioned correctly. Lift the upper edge of the liner and fold back approximately 8-12" on one edge of the graphic. Take care not to touch the adhesive.
3. Carefully position **Walk&Wall®** so that it is properly aligned, then press the exposed edge in place using light pressure.
4. Using your hand or a soft plastic squeegee, lightly press the film into place.



5. Working continuously, peel away more of the liner and apply light pressure to the film. Continue in this manner until the liner is completely removed and the graphic is in place. Do not remove the entire liner prior to application, as this may cause excess air to be trapped under the graphic.
6. Using a soft squeegee, work from the center to all edges carefully pushing out excess air bubbles.
7. Finally, using a squeegee with very firm pressure (a hard rubber roller for exterior ground graphics), work from the center outward in all directions, paying close attention to the edges to ensure 100% adhesion to the surface.

*****THE EXPERIENCE AND THE DEXTERITY OF THE INSTALLER WILL BE DECISIVE FOR THE BEST END RESULT.*****

CLEANING INSTALLED GRAPHICS

There are two components of the **Walk&Wall**[®] graphic to consider when cleaning, the ink and adhesive. Since it is not laminated, the ink type used needs to be carefully considered prior to cleaning. Please consult with the ink/printer manufacturer for their guidelines regarding exposure to cleaning chemicals. We recommend avoiding solvent and ammonia-based cleaners, including citrus-based cleansers such as d-Limonene (promoted as a “green” solvent), as these can interfere with the adhesive, causing edge curl. For best results and longevity, use cleanser sparingly and do not saturate the floor around the graphic. For additional surface protection, a roll-on liquid laminate may be applied. As with any new process, individual testing should be done with any new cleaning solutions to prevent damage to the graphic. Floor cleaning machines and buffers are not recommended and can cause edge lift and damage to the graphic.

REMOVAL

Removing **Walk&Wall**[®], if installed properly on approved or tested surfaces, should not be a difficult task. Removal is recommended in temperatures of +50°F to +86°F. Use a hard squeegee or putty knife to lift a corner of the material at an angle of approximately 45° to 75°. Once a corner is free, pull **Walk&Wall**[®] back on itself slowly at 180° with consistent pressure. To reduce the chance of residual adhesive residue, DO NOT pull out at a 90° angle. **Walk&Wall**[®] adhesive is formulated to remove cleanly for up to 6 months after installation from most surfaces. Should a small amount of adhesive be left behind, take a piece of the removed material, apply to the residual adhesive, and lift slowly. This will help pull the adhesive off the surface.

Thank you for choosing to use **Walk&Wall**[®] from Continental Grafix USA! Please refer to our website at www.cgxusa.com for additional information regarding warranty and technical support.